



EXHIBIT & DISPLAY GROUP

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For Immediate Release

## ORBUS' KARA BARKER NAMED PPAF BOARD PRESIDENT FOR 2023

**Woodridge, IL – March 06, 2023:** Orbus Exhibit & Display Group®, North America’s largest producer and manufacturer of visual communications solutions for tradeshow and events, retail environments and corporate interiors, is excited to announce that Kara Barker, Florida Territory Manager, has been named [Promotional Products Association of Florida](#) (PPAF) President of the Board of Directors for 2023. Kara has been serving on the PPAF Board of Directors as Treasurer since January 2020 and Vice President from 2022-2023.



PPAF is a regional association of [Promotional Products Association International](#) (PPAI) serving those in the Southeast and Florida. As a non-profit trade association, PPAF advocates for suppliers and distributors in the promotional product industry and implements programs to expand the use of promotional products.

Holding a position on the Board of Directors allows an individual to grow their networks and provide benefits to their company by becoming a stronger leader, enhancing their visibility, and being tuned into the future of the Promotional Products industry. The Board meets 8 times a year to ensure member’s needs are met.

*“I am honored to be chosen as the newest President of PPAF,”* said Kara Barker, Florida Territory Manager, *“I am passionate about promotional products and am determined to expand Orbus’ reach within the industry.”*



*Orbus’ Kara Barker named PPAF Board President for 2023.*





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### About Orbus Group

[Orbus Exhibit & Display Group](#) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and production of portable, modular, and custom displays used in events, exhibits, retail, and corporate interiors. Brands within the group include The Exhibitors' Handbook®, Promo Handbook™, Nimlok®, Nimlok Canada, Fabric Images®, SEG Systems & Services®, Ultima® Displays Canada, and SignPro Systems®.

Orbus is a proud member of ISA, PRINTING United Alliance, EDPA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in Chicago, Las Vegas, Charlotte, and Toronto. For more information, visit [www.orbus.com](http://www.orbus.com).

