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FOR IMMEDIATE RELEASE

The Answer Company joins American Solutions for Business



Glenwood, MN – July 18, 2023 – American Solutions for Business has been joined The Answer Company, a print and promo distributor based in New York City. Created by Larry Dunne in 1995, The Answer Company helps clients run their businesses and promote their brands in an efficient way that saves them time and money.

“Deciding to join the American Family was an easy decision to make,” explained Dunne. “When we began talking with ASB, we found that their work culture was very similar to ours – based on collaboration, services to support sales, and a work environment that allows for flexibility and creativity.”

Dunne is joined by an expert support staff, reliable support crew, and a sales team with decades of experience servicing all kinds of requirements and unique requests. The team is excited to collaborate with ASB, and continuing to figure out better ways to be more successful, more efficient, and to lower costs.

“Welcome to the American family!” expressed ASB Founder and CEO, Larry Zavadil. “Their team have found a home with ASB, and their combined strengths will aid in a great future for us all.”

About The Answer Company

We support our clients’ efforts by providing expertly produced business materials and promotional products paired with valuable services like warehousing and distribution. At all times, our experienced staff delivers personal attention to each client to ensure high levels of satisfaction and accuracy. Each of our clients has their own Answer team that creates and implement personalized solutions aimed towards saving time and money.

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers’ branding, spend and creative reach to help achieve their goals.

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