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FOR IMMEDIATE RELEASE

American Solutions for Business publishes updated Corporate Responsibility Report



Glenwood, MN – July 21, 2023– American Solutions for Business has released the latest edition of their Corporate Responsibility Report, chronicling highlights from the beginning of ASB’s history, to recent accomplishments. The sections featured include their current and future dedication to sustainability, a new initiative of a Diversity, Equity and Inclusion council, and examples of charitable efforts in recent years.

“This project was thoughtfully created through the collaboration of multiple teams,” expressed ASB President, Justin Zavadil. “This is not so much a fiscal report, as it is a story of our journey as a company and the importance of our culture. We’re excited to uphold the commitments we’ve made to our employees, partners, and customers.”

The report is written to resonate with those familiar with the promotional world, or those considering ASB for future projects. The compilation of recognizable industry names and faces, as well as local charities and organizations, reminds readers that they are part of ASB’s present and future.

To view the digital copy of the document, click [here](#).

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers’ branding, spend and creative reach to help achieve their goals.

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