



Driving Growth And Innovation: EME's New Leadership Will Elevate Their Client's Meeting Experience

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SACRAMENTO, CALIFORNIA (August 25, 2023) – [Exclusive Meeting Events \(EME\)](#), the originator of the invitation-only, one-on-one formatted meetings that bring top distributors and suppliers from across the nation together, has brought in experienced staffing to propel the company forward in both its reach and technical capacity. EME President Eric Taras has taken a minority role in the business and will continue in an advisory capacity, while longtime EME Vice President Lauren Fox will retire November 1.

“EME’s number-one priority is to maximize our supplier’s investment and our distributor’s valuable time out of the office. We realized in order to continue to provide unparalleled quality and service to the industry, newer processes, technology and media avenues would need to be added,” said Fox. “After reviewing and carefully selecting a new management team, we are confident that the new ideas and energy the team will bring to EME events will achieve a new level of success for our EME family members.”

The innovation and exemplary services that EME clients are accustomed to will continue and grow with its new leadership team. Carlye Wund, who has created and managed engaging corporate event experiences for 17 years, has joined the organization as director of operations. Industry veterans Vicky Tirpack and Eric Johnson, MAS, will continue in their respective roles of director of sales and director of distributor development.

“Being the industry leader, we take pride in our ability to bring together top-notch exhibitors and motivated distributors, and our commitment to curating premier events that empower attendees to connect, learn and grow will remain unchanged,” Wund said. “We will continue creating an unparalleled networking opportunity and providing the level of service that our clients appreciate and love.”



While the foundation of the EME experience remains intact, there are exciting updates on the horizon. “We are adding off-site experiences to our events as well as scoping new resort locations,” Wund said. “We’re also implementing improvements in our meeting management processes, adding new tech components to our website and streamlining how we gather information from our clients.”

EME will continue to stay true to the roots upon which the company was founded while also elevating what the exclusive EME experience is all about. “Competitors have tried to imitate what EME has been delivering to our clients for years because it truly is an experience for their business,” said Taras. “I am beyond the moon with the new team that we have implemented, and I have no doubt they will take the EME experience to the next level it deserves.”

For more information, contact Carlye Wund at carlye.wund@emeevent.com or 858-337-8133.

About EME:

Exclusive Meeting Events (EME) was founded in 2007 to create first-class, innovative yet intimate trade show event experiences that produce measurable results for all clients who attend. EME curates the most elite and effective events the promotional products industry has to offer.

Often copied, EME is the innovator of the invitation-only, one-on-one formatted meetings that bring top distributors and the best suppliers from across the nation together at resort locations and venues throughout the country. Year over year, these elite, productive, relationship-building events deliver proven ROI for both suppliers and distributors alike.

For more information, visit www.ememeetings.com.

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