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FOR IMMEDIATE RELEASE

American Solutions for Business Hosts Annual Summit in Lake Tahoe, CA

Glenwood, MN –August 21, 2023– American Solutions for Business hosted their annual American Summit in Lake Tahoe, CA last week. Top ASB sales associates from around the country gathered for this yearly recognition of their achievements over the last year. The Summit event is complete with morning and afternoon supplier sessions across two days, and supplier-sponsored socials in the evening.



“What a beautiful location and collection of individuals to have at this year’s Summit,” expressed Larry Zavadil, ASB Founder & CEO. “I never get tired of seeing the hugs from people meeting for the first time, or reuniting for the 20th time. I’m excited to see the new connections that blossom from the networking from last week.”

The annual charity effort that is included in the 3-day event featured “Keep Tahoe Blue”, a nonprofit whose mission is to protect and restore the environmental health, sustainability and scenic beauty of the Lake Tahoe Basin. With a goal of \$5,000, event attendees were able to begin donating weeks before the event and were once again able to double their goal and raise \$10,000.

“The dedication of our teams, sales associates, and supplier partners is evident in each Summit event that we host,” explained VP of Marketing, Vendor Relations & Events, Dana Zezzo. “To each person who had a hand in making this the highest-attended Summit in ASB history, we want to say, ‘Thank you!’”

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally invested employees that care for our customers’ branding, spend and creative reach to help achieve their goals.