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FOR IMMEDIATE RELEASE

American Solutions for Business Announces New Advisory Board Members

Glenwood, MN – January 17, 2023 – American Solutions for Business has announced new members joining their Vendor Advisory Board, effective January 1, 2023.

Since 2019, the Vendor Advisory Board has continued to assist in propelling American into a future that successfully collaborates with suppliers and distributors in a way that both sides are heard and appreciated. Although the inaugural team served an extra year, members moving forward will serve a total of two years.

“We feel great about where this board has brought us thus far,” says Dana Zezzo, VP of Marketing, Vendor Relations & Events. “The impact that these individuals have already made towards our approach to the relationships we’re building with our suppliers is incredible.”



Incoming members for 2023-2025 include: Kim Newell (Gold Bond), John Abbott (Abbot Label, Inc.), Mark Gammon (Cap America), and Kevin Mullaney (PDF Print).

They will be joining the following members that will be rolling off in 2024: Marc Held (alphabroder), Dan Taylor (BamBams), Melissa Ralston (Koozie Group), Beth Marston (Navitor), Jarod Thorndike (SAGE),

Kevin Walsh (Showdown Displays), Roni Wright (The Book Co.) and Bob Saunders (Wise).

Members rolling off the board after serving from 2019-2022 include: Steven Osterloh (Ennis), Scott Leonard (Hit Promotional Products), Phil Sperling (Print Co.) and Miles Wadsworth (Logo Mats, LLC).

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers’ branding, spend and creative reach to help achieve their goals.

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