



BOARD OF DIRECTORS

The term of office for a Director is two (2) years with the option to be elected to a consecutive term in the same capacity.

Responsibilities:

- A. Provide governance and establish policy while maintaining the confidential nature of board deliberations and avoid acting as a spokesperson for the entire board (unless specifically authorized to do so);
- B. Assume legal and fiduciary responsibility for the association;
- C. Assure that activities of the association are consistent with the mission, vision, and strategic plan;
- D. Measure accomplishments against strategic goals
- E. May act as advisors to committees, as assigned;
- F. Act as liaisons to other organizations, as assigned;
- G. Chair or serve on one or more SAAC Committees, unless you are an officer;
- H. Represent SAAC at official functions and serve as representative/spokespersons for SAAC at industry related events;
- I. Actively identify, develop, and recruit new organizational leaders;
- J. Must disclose conflicts of interests by completing and maintaining an annual conflict of interest disclosure statement.

Qualifications:

- A. Those seeking election to the Board should have prior leadership experience.
- B. Leadership attributes such as strategic thinking, critical thinking, active listening, facilitation skills, and the ability to develop consensus are essential to the success of the SAAC governing body.
- C. The ideal board member appreciates his/her role as a steward of the association and the promotional products industry.

D. While adequate preparation by staff and leaders is essential to the success of the governance process, Directors are expected to be fully engaged in Board activities and discussions in order to fully understand issues and assignments.

E. The Board of Directors oversees a public non-profit association. Strong communications and management skills are essential, as well as, a basic understanding of organizational finance.

Time Commitment

Directors typically spend 4 - 5 hrs. per month on SAAC communications and business.

Directors must attend quarterly Board meetings, participate in conference calls, and SAAC events.