



The SAAC Show Sponsorship & Marketing Opportunities

August 4-5, 2010
Long Beach Convention Center
Long Beach, CA

Sponsorship & Marketing Opportunities - SAAC Show 2010

SUPPORTING SPONSORSHIP

This sponsorship is for vendors who generously donate samples of their product with the SAAC Show logo. These items will be given to distributors at various events throughout the show. **What you get for your donation:** Recognition in the show directory, sponsorship plaque to display in your booth and the added benefit of getting your product in the hands of distributors in a place other than your booth. Supporting Sponsors should fill out the special product information form.

BRONZE SPONSORSHIP

What you get for your donation: Bronze sponsorship ribbon for staff to wear on their badge, sponsorship plaque for your booth, company name on sponsorship signage, recognition in the show brochure/directory, web exposure for one year following the show.

SILVER SPONSORSHIP

What you get for your donation: Everything stated in the Bronze Sponsorship plus preferred booth location, picture taken at ribbon cutting at opening of show, and recognition in the SAAC Times newsletter. You also get signage at the convention & show entrance, and a total of two FREE product placements in New Product Showcase.

GOLD SPONSORSHIP

What you get for your donation: Everything stated in the Silver Sponsorship plus, Co-Host of an activity or event. You also have the opportunity to sponsor one of the distributor benefits such as free parking for members or gift cards. You also get signage at these events and a total of three FREE product placements in New Product Showcase.

PLATINUM SPONSORSHIP

What you get for your donation: Everything listed in the Gold Sponsorship plus, EXCLUSIVE HOST of an activity, a total of 4 FREE new product placements in New Product Showcase, and a FREE two night hotel stay at the Hyatt or Westin during the show.

TITLE SPONSORSHIP

What you get for your donation: Everything listed in the Platinum Sponsorship plus significant, prominent logo signage throughout the show floor. You also get one entire shelf in a prime location in the New Product Showcase. YEAR LONG logo placement on the SAAC Website homepage is also included.

GENERAL INFORMATION:

- SAAC logo to be included in all materials distributed.
- SAAC logo may be either B&W or color per art supplied by SAAC.
- SAAC logo to be no smaller than the size of the sponsoring company logo.
- SAAC logo will be sent to you in EPS or JPG format once sponsorship is received and approved.

ALL ARTWORK IS SUBJECT TO APPROVAL. Email paper proof approval required prior to production.

PRODUCT SHIPMENTS:

- **All items for distribution at SAAC Booth should be shipped to:**
SAAC SHOW SPONSOR – SAAC Booth
c/o GES: Global Experience Specialists
5560 Katella Ave, Cypress, CA 90630
- **All items for distribution at Education Events should be shipped to:**
SAAC SHOW SPONSOR – SAAC Education
c/o GES: Global Experience Specialists
5560 Katella Ave, Cypress, CA 90630
- **All items for Mixers should be shipped to:**
Hyatt Hotel c/o Marilyn Healey
200 South Pine Avenue, Long Beach, CA 90802
- **All packages must arrive prior to July 25, 2010.**





Sponsorship & Marketing Opportunities SAAC Show 2010

Tuesday, August 3 to Thursday, August 5. *Trade Show open Aug. 4-5*
Long Beach Convention Center

“A BLOCKBUSTER FOR YOUR BUSINESS”

Choose from the opportunities listed below, or, contact the SAAC Office at
(805) 484-7393 to tailor a Sponsorship Plan to meet your company's unique needs.

SHOW SPONSORSHIPS			
Supporting	N/A	Product Only	Yes <input type="checkbox"/>
Supporting Sponsor Product Details:			
Bronze	N/A	\$1,000	\$
Silver	N/A	\$2,500 / Product	\$
Gold	N/A	\$5,000	\$
Platinum	N/A	\$10,000	\$
“TITLE” Sponsor**	N/A	\$50,000	\$
<i>**Title Sponsor is only available to SAAC Supplier Members. Thank you.</i>			
GENERAL SPONSORSHIP OPPORTUNITIES			
Registration Sponsors	Co-Sponsor	Exclusive	
Badge Holder	N/A	\$2,500	\$ SOLD
Lanyard	N/A	\$2,500	\$ SOLD!
Water Station	\$300 per station	N/A	\$
Product Sponsors	Co-Sponsor	Exclusive	
Candy	N/A	\$2,500	\$
Chocolate	N/A	\$2,500	\$
Cups	N/A	\$2,500	\$
Education Notebook/Journal	N/A	\$2,500	\$
Hand Sanitizer	N/A	\$2,500	\$ SOLD!
Caps	N/A	\$2,500	\$
Highlighter	N/A	\$2,500	\$
Lip Balm	N/A	\$2,500	\$
Magnet	N/A	\$2,500	\$
Map	N/A	\$2,500	\$
Mugs	N/A	\$2,500	\$
Pens – Registration	N/A	\$2,500	\$
Trade Show Bag/Registration	N/A	\$2,500	\$ SOLD
T-Shirt	N/A	\$2,500	\$ SOLD!
T-Shirt Imprint	N/A	\$2,500	\$ SOLD!
Event Sponsors	Co-Sponsor	Exclusive	
Continental Breakfast	N/A	\$2,500	\$
Cyber Cafe	N/A	\$2,500	\$
Education Bag	N/A	\$2,500	\$ SOLD!
Exhibitor Move-In Lunch	\$2,500	N/A	\$
Gift Card Sponsor	\$2,500	\$5,000	\$
Parking	\$5,000	N/A	\$
Pens – Education	N/A	\$500	\$
Popcorn Stand	\$1,000	\$1,750	\$
Wednesday Night Mixer	\$5,000	\$10,000	\$
Wednesday Night Mixer Entertainment	\$750	\$1,500	\$
<i>NON-MEMBER sponsorship fee: If your company is not a member of SAAC, please add a \$250 fee to your total.</i>			
GENERAL & SHOW SPONSORSHIP TOTAL:			\$

TOTALS:	
Show Sponsorships Total:	\$
General Sponsorship Total:	\$
GRAND TOTAL: \$	
Supporting Sponsor Product Details:	
COMPANY INFORMATION	
Company Name:	
Contact Name:	
Address:	
City, State, Zip:	
Phone:	
Fax:	
Email:	
PAYMENT INFORMATION	
To process contract, attach a check or complete credit card information below.	
Check #:	
Amount:	
Charge My: VISA <input type="checkbox"/> AMEX <input type="checkbox"/> M/C <input type="checkbox"/>	
Card #:	
Security Code:	
Expiration Date: / /	
Cardholder's Name:	
Signature:	

Note: By signing this contract, we authorize SAAC to charge the above credit card for Sponsorship and Advertising in full. Unless approved by SAAC in writing, I understand I must be a show exhibitor to participate in Show Sponsorship Opportunities. All Sponsorship Opportunities are subject to SAAC approval, and, are available on a first-come first-serve basis.

Cancellation: Payment for sponsoring is due in full with order. Upon submission of order, exhibitor is liable for 100% of sponsorship fees. Should exhibitor wish to cancel sponsorship commitment, the marketing of promotional opportunities ceases on the date of the cancellation, but no fees will be refunded or cancelled.

Return this form with payment to:
SAAC, 1200 Paseo Camarillo, Ste. 100
Camarillo, CA 93010
Fax to: (805) 388-7666
Email to: saacshow@saac.net

