



## Contact Info

Name:

Company Name:

Address:

City:  State:  Zip:

Phone:  Fax:

Email:

## Schedule of print vs. electronic

Issue	Distribution	Theme
January	Print	installation Dinner
February	Electronic	
March	Electronic	
April	Electronic	
May	Print	Golf Issue
June	Print	Summer Event Issue
July	Print	Show Only Issue
Aug	Print	Show Issue
Sept	Electronic	Show Recap
Oct	Print	Business Dinner
Nov	Electronic	
December	Print	Holiday Party

## Rates

### Individual Ad Buys

Landscape or Portrait	Print Version*	Electronic Version**
Full Page	\$900.00	\$600.00
1/4 Page	\$225.00	\$150.00
1/2 Page	\$450.00	\$300.00
3/4 Page	\$675.00	\$450.00
1/3 Page	\$300.00	\$200.00
2/3 Page	\$600.00	\$400.00

\*Includes corresponding online copy

\*\* No printed version mailed

### Group Buys

Printed Issues Only (7 issues)		20% Savings off monthly rates
Full Page		\$5,040.00
1/4 Page		\$1,260.00
1/2 Page		\$2,520.00
3/4 Page		\$3,780.00
1/3 Page		\$1,680.00
2/3 Page		\$3,360.00

Electronic Issues Only (5 Issues)		20% Savings off monthly rates
Full Page		\$2,400.00
1/4 Page		\$600.00
1/2 Page		\$1,200.00
3/4 Page		\$1,800.00
1/3 Page		\$800.00
2/3 Page		\$1,600.00

All Issues (12 Issues)		20% Savings off monthly rates
Full Page		\$6,696.00
1/4 Page		\$1,674.00
1/2 Page		\$3,348.00
3/4 Page		\$5,022.00
1/3 Page		\$2,232.00
2/3 Page		\$4,464.00



Check off the box for the issue(s) you would like to run. Issues are (e)mailed the end of the month prior to the issue. (January issue mailed late December)

Print Version							Electronic Version							
Full Page	3/4 Page	1/2 Page	2/3 Page	1/3 Page	1/4 Page	Cost	Full Page	3/4 Page	1/2 Page	2/3 Page	1/3 Page	1/4 Page	Cost	
Jan							Feb							
May							March							
June							April							
July							Sept							
Aug							Nov							
Oct													Total Electronic	\$
Dec													Total Print	\$
						Total							Grand Total	

Ad Size	Full Page	3/4 Page	1/2 Page	2/3 Page	1/3 Page	1/4 Page
	8.5 x 11	7.5 x 7.5	7.5 x 4.75	7.5 x 6.25	7.5 x 3.25	3.75 x 4.75

Please provide artwork full size as 300dpi CMYK .tif, .jpg, or .pdf. Flatten or convert all fonts to outline. All artwork is due on the first of the month prior to the issue, e.g. March 1 for the April issue.

No insert pages or classified ads will be accepted. SAAC reserves the right to approve all advertising.

- Check will be mailed
- Credit Card Information

Credit Card # :

CVV code:

Exp. Date:

Address line 1:

Address line 2:

City:  State:  Zip:

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Signature

**Mail/Fax/email completed form to:**  
 Newsletter Editor  
 SAAC  
 1200 Paseo Camarillo #100  
 Camarillo CA 93010  
[newsletterads@saac.net](mailto:newsletterads@saac.net)  
 Fax: 805/388-7666

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