



PICTURES SAY IT LOUDER THAN WORDS  
THE **2008** SHOW



SPECIALTY  
ADVERTISING  
ASSOCIATION  
OF CALIFORNIA

the



show

[www.thesaacshow.org](http://www.thesaacshow.org)

**RESERVE  
SPACE  
TODAY!**

**AUGUST 4-6**  
**2009**  
LONG BEACH  
CONVENTION CENTER

## DON'T MISS THIS OPPORTUNITY

The SAAC Show in Long Beach California, provides suppliers with a time-efficient means to attract new business and reinforce existing distributor relationships. The best way to promote the unique style of your product is in person.

This is year ten for The SAAC Show in Long Beach. Again, The SAAC Show has proven to be the MOST COST-EFFECTIVE VALUE in the promotional products industry. Booth prices are far below the competition, AND HAVE NOT BEEN RAISED FOR 2009, and we are still the ONLY major show that provides you with FREE ELECTRICITY for your booth.

## NEW FOR 2009!

### NEW THURSDAY SHOW HOURS

Thursday, August 6, 9:30 am - 3:00 pm.

We heard your challenges with tear-down and the show will close at 3:00 pm, on Thursday. This will allow the majority of suppliers to pack and vacate the show floor without incurring overtime charges.

### ISLAND BOOTHS

The SAAC Show is offering a very limited number of island booths. The 20' x 20' booth space also allows for a higher 12' background height limit. Island booths will be located in prime, high-traffic areas.

### PLATINUM SPONSORSHIPS

For the first time, The SAAC Show is offering options for you to display your company name during networking events. Your company personnel will co-host the events with SAAC volunteers. Your company will receive extensive promotion in all printed materials at the show and recognition in pre-event marketing. Email saachelper@aol.com for details.

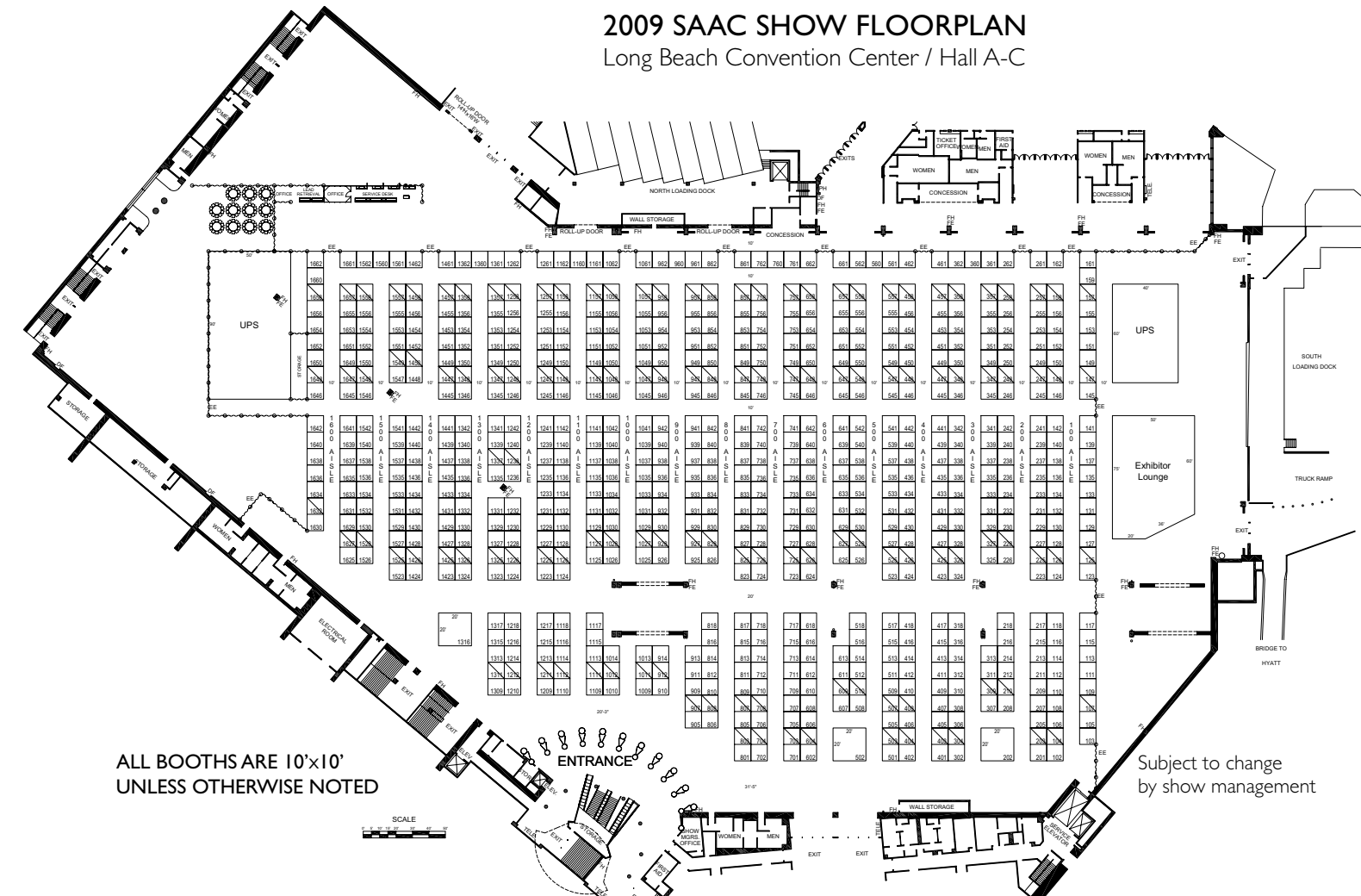
## RETURNING FROM '08

- THREE IN-LINE BOOTHS per company maximum.
- Reserve an 8' table in advance for only \$65.00 (½ the regular price).
- Reserve your space and pay in full by due date posted on the contract and you can DEDUCT \$50.00 OFF the price of each booth.

The SAAC Show is the hot location to introduce your new promotions and designs for the busy Second Selling Season.



## RESERVE SPACE NOW FOR AUGUST 4-6, 2009



The SAAC Show provides you with two full days of exhibit time and special events that encourage great networking opportunities with distributors.

## RESERVE SPACE TODAY!

MAILING ADDRESS:

P.O. Box 9460,  
Canoga Park, CA 91309-9460  
800-734-6356 • FAX 818-346-1888

SPECIALTY ADVERTISING ASSOCIATION OF CALIFORNIA  
7658 Topanga Canyon Blvd. #106, West Hills, CA 91304-5588



www.thesaacshow.org